Project 1 Analysis and Hypothesis

First Analysis: Age and Emotional Wellbeing

Hypothesis: Are emotion and age connected when it comes to social media usage?

When comparing Age and Emotion I am noticing an interesting trend. The emotion that we are looking at is what the person is feeling while using whatever their dominant social media platform. The largest sample group was Happiness, while the smallest was anger. So, it made for a good comparison since both emotions are considered opposites of each other. There were 186 people who reported feeling happy while scrolling through their social media accounts, while we had 122 people who reported feeling angry while scrolling through their accounts. When looking at our graphs, people between the ages of 27-30 were the groups reporting feeling angry while they used social media. Even looking at the median age group which in this case was twenty-seven-year-olds, the most dominant emotion was anger. While happiness had one large group of people aged twenty-five who reported feeling happy while using social media. Even looking at the median age group which in this case was twenty-seven-year-olds, the most dominant emotion was anger. While looking at age and emotion there is no conclusive evidence that age has any factoring into what the person’s emotion was at the time of using social media.

Second Analysis: Gender, Emotional Wellbeing and Minutes Spent on Social Media

Hypotheses: Does the female gender spend the most amount of time on social media? Which gender is affected the most by their emotions when it comes to using social media? What emotion affects time spent on social media the most?